

# Webinar: Can building in wood contribute to delivering the Green Deal? – a regional and city perspective

October 8th 2020 9:30-11:30 CET

With the Green Deal, the European Union steps up and sharpens its efforts to combat climate change. Its target is to have zero net emission of CO<sub>2</sub> by 2050. One of the resource intensive sectors that has been identified is construction and there is a need to find climate neutral alternative. A European strategy for sustainable built environment is expected in 2021 and the new European renovation wave and a European framework for life cycle analysis will be released this autumn.

But is it all that easy? At this seminar we try to dig deeper into both opportunities and challenges for building in wood, and to discuss the role of regions and cities in this development. We will hear about the latest EU-policy developments as well as looking closer at regional case.

Please see the programme below and register to the webinar [here](#).

# Programme

Moderator: Linda Rheinholdsson, Småland Blekinge Halland South Sweden

**9:30-9:35**

**Welcome!**

**9:35-9:50**

**Policy context: Green Deal and wood building sector – European Confederation of Woodworking Industries (CEI-Bois)**

Dr. Andrew Norton, Technical Adviser for the Wood industry

**10:00-10:25**

**Regional and urban strategies for building in wood**

**Building in wood as a strategic priority of the municipality**

Tytti Määttä, Mayor, City of Kuhmo, Finland

**From Strategies to Sustainable Results**

Mikko Matveinen, Project Manager, Karelia University of Applied Sciences, Finland

**10:25-10:40**

**Wooden buildings, energy efficiency and GHG-emissions**

**Horizon 2020 project NERO:**

**Costs and energy efficiency today - wooden prefabricated module day care centers and schools**

Tero Hasu, Project coordinator, M.Sc. (Eng.), Kouvola Innovation Oy, Finland

**GHG emissions of wooden nZEB's in NERO project**

Dr. Nicola Lolli, Research scientist, SINTEF AS, Trondheim, Norway

**10:40-11:05**

**Supporting innovation and industrial development**

Marie Johansson, Knowledge and innovation manager, Smart Housing Småland, Sweden

Carl-Johan Sigfridsson, Technical manager, OBOS, Sweden

**11:05-11:25**

**Final comment**

EU Commission DG GROW (tbc)

**11:25-11:30**

**Wrap-up**