

Welcome to the Webinar on funding opportunities for Small and Medium Sized Cities

The webinar will start soon

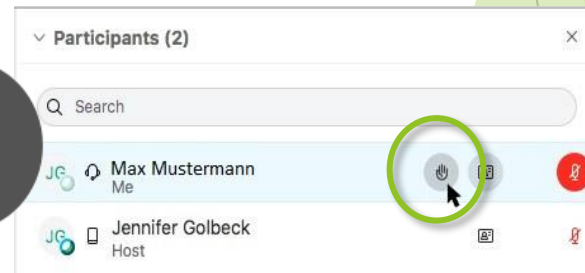
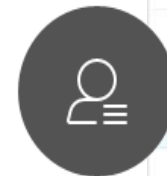
In the meantime, please make sure to follow the Webex-Rules here below:



1. Mute your microphone



2. Turn off your camera



3. Use the chat function for questions



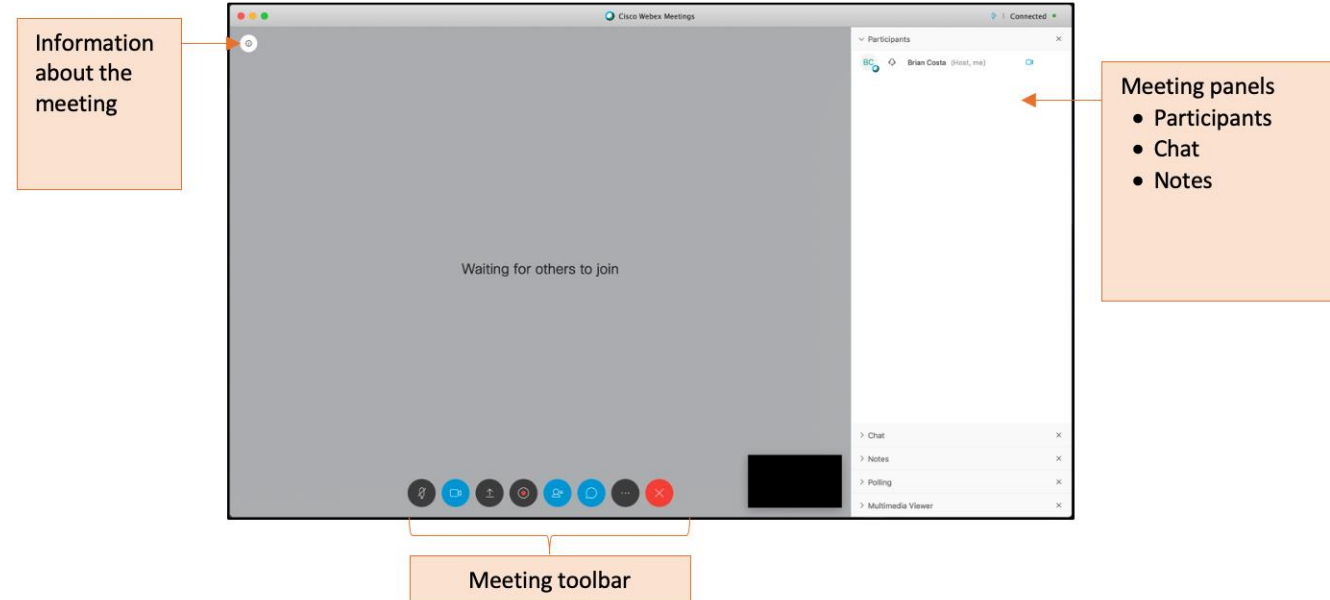
EU funding for Small & Medium Sized Cities in the next programming period

9th of June



Technical information

- ▶ AUDIO/VIDEO : please, make sure you turn off your microphone and camera during the presentations !
- ▶ You can use the chat box if you want to ask a question
- ▶ All the presentations will be made available after the webinar.
- ▶ The presentation will be recorded and shared with the participants.



Chat

Presentation of the organising team



Pieter FABER
Cities Northern Netherlands



Annelie ZAPFE
Thuringia EU Office



Niklas JOHANSSON
North Sweden EU Office



Angèle LIAIGRE
Pays de la Loire Europe



Anna KRÄMER
Cities Northern Netherlands



Adam ANDERSSON
South Sweden EU office



Miia PAANANEN
Turku-Southwest Finland EU Office

Introduction

Moderator: Pieter FABER, Cities Northern Netherlands

13:30	Welcome & Introduction <i>(Moderator: Pieter FABER - Cities of Northern Netherlands)</i>
13:40	Short overview - Interesting European programmes for SMCs <u>Angèle LIAIGRE</u> (Pays de la Loire Europe)
13:50	Presentations by the European Commission and the European Investment Bank (EIB): what opportunities for SMCs in the next MFF? <i>Each ca 15 mins, with time for discussion after each presentation.</i> <ul style="list-style-type: none"> - <u>Philippe FROISSARD</u> (DG RTD): Upcoming opportunities in Horizon Europe, incl. a focus on the missions and on Cities and partnerships - <u>Jonas BYSTRÖM</u> (EIB): Circular Economy and Environment funding opportunities for cities, incl. a focus on the “Circular City funding guide” - <u>Eddy HARTOG</u> (DG CONNECT): Smart Cities & Digitalisation
14:55	Closing remarks <u>Miia PAANANEN</u> (Turku-Southwest Finland European Office)

Overview of the European programmes for Cities in the next MFF

Angèle LIAIGRE (Pays de la Loire Europe)

European sectoral programmes (2021-2027)

Several funding mechanisms available for different types of actions :

- ✓ Research and Innovation: **Horizon Europe** (€95 billions)
- ✓ Transport, Energy, Telecom: **Connecting Europe Facility** (€42,3 billions, incl. €30 billions on transport)
- ✓ Education and training: **Erasmus+** (€30 billions)
- ✓ Environment : **LIFE** (€5,4 billions)
- ✓ Culture: **Creative Europe** (€1,85 billions)
- ✓ Support to regional policies and projects: **Interreg** (€8,4 billions)
- ✓ Funding of urban projects: **European urban initiative** (€500 millions)
- ✓ Programme to support the digital transition: **Digital Europe** (€9,2 billions)
- ✓ Follow-up of the Juncker Plan: **InvestEU** (€38 billions)

NB : the indicated budgets might be subject to revision depending on the ongoing negotiations on the MFF and new measures implied by the Recovery Plan

A Programme dedicated to cities

Introduction to the European Urban Initiative

PILLAR 1

Support for capacity-building
(20% of the budget)

*Based on the URBACT
programme (and Urban
Development Network)*



PILLAR 2

Support for innovative actions
(60% of the budget)

*Based on the Urban Innovative
Actions (UIA) programme*



PILLAR 3

Support for knowledge, policy
development and communication (20%
of the budget)

Based on the Urban Agenda for the EU



Objectives:

- 1.To improve the capacity of cities to design and implement sustainable urban development strategies,
- 2.To develop transferable and scalable innovative solutions to urban challenges,
- 3.To create a shared knowledge base on sustainable urban development.

Careful : the programme is still under preparation !

Horizontal programmes in which cities can participate



Horizon Europe

Smart Cities, Mission on « Climate neutral and smart cities », regular calls involving local authorities (e.g. Green Deal Call)



LIFE

European programme dedicated to the support of climate action and environment



Interreg

Support to the exchange of best practices between Regions, incl. financial support to local projects

Useful Links

- ▶ Horizon Europe: https://ec.europa.eu/info/horizon-europe-next-research-and-innovation-framework-programme_en
- ▶ LIFE : <https://ec.europa.eu/easme/en/life>
- ▶ Interreg : <https://interreg.eu/>
- ▶ Digital Europe : <https://ec.europa.eu/digital-single-market/en/news/digital-europe-programme-proposed-eu92-billion-funding-2021-2027>
- ▶ European Urban Initiative: https://ec.europa.eu/regional_policy/sources/docgener/brochure/explanatory_emo_eui_post_2020_en.pdf
- ▶ European Urban Agenda: <https://ec.europa.eu/futurium/en/urban-agenda>
- ▶ Urban Innovative Actions: <https://www.uia-initiative.eu/en>
- ▶ URBACT : <https://urbact.eu/>
- ▶ All information on European opportunities for cities: https://ec.europa.eu/info/eu-regional-and-urban-development/topics/cities-and-urban-development_en

Presentations from the European Commission and the EIB

Small and Medium Sized Cities webinar

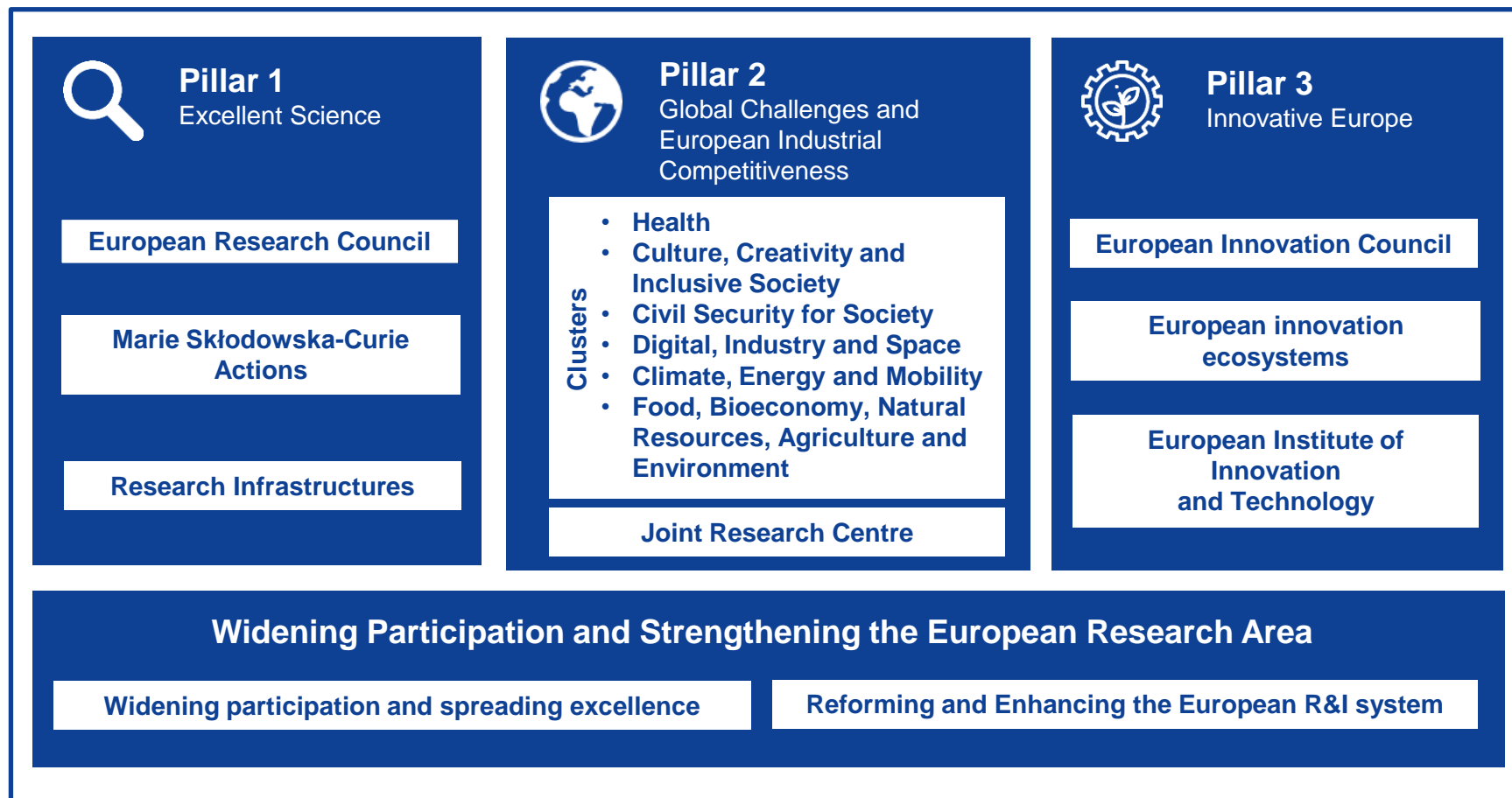
9 June 2020

Upcoming opportunities for SMC in Horizon Europe

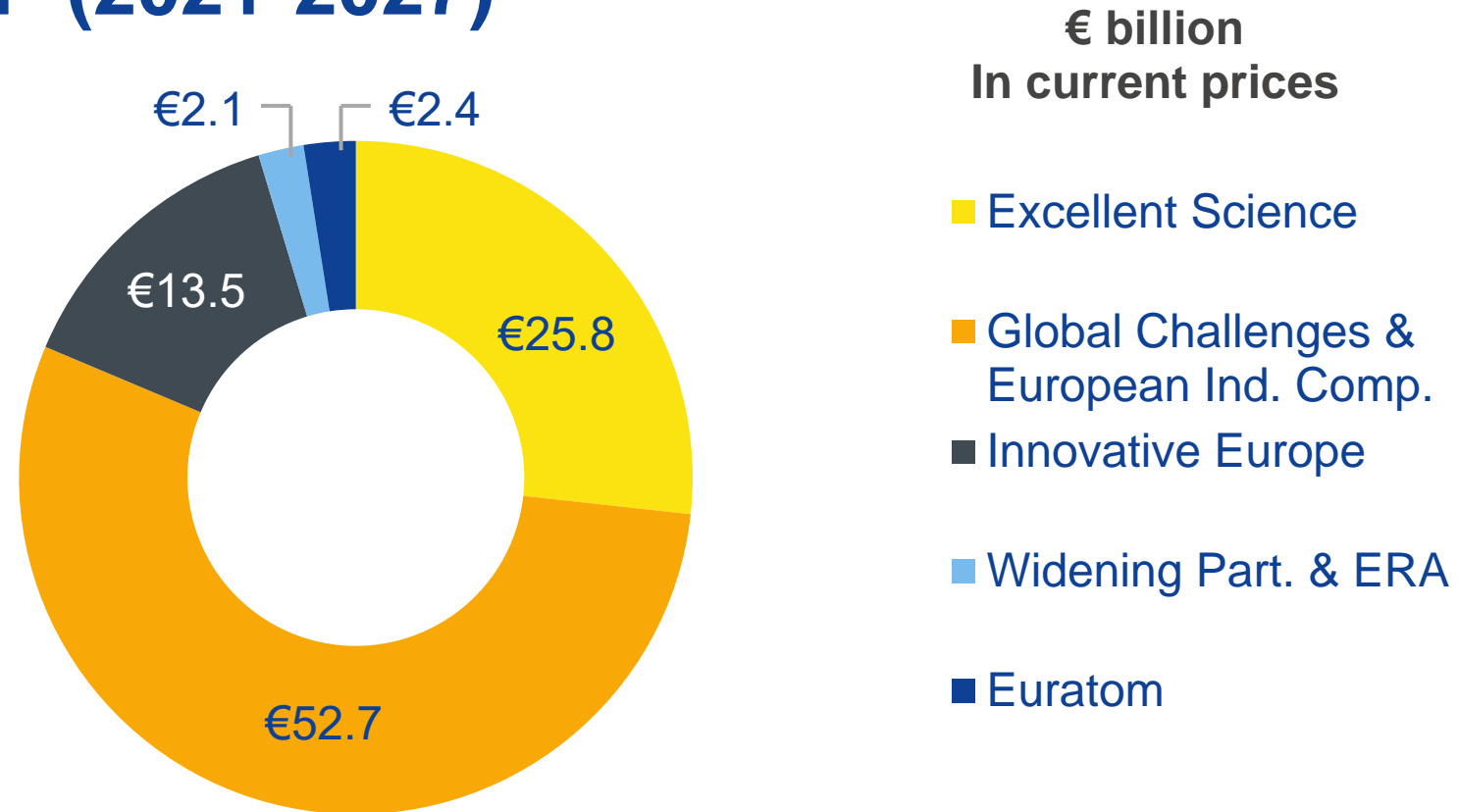
Philippe Froissard
Deputy Head of Unit
DG Research & Innovation

Horizon Europe

Horizon Europe: structure



Commission proposal for budget: €100 billion* (2021-2027)



* This envelope includes EUR 3.5 billion allocated under the InvestEU Fund.

Missions

R&I Missions

- Be **bold and inspirational**, with wide societal relevance;
- Indicate a **clear direction**: targeted, measurable and time-bound;
- Be **ambitious but realistic** research and innovation actions;
- Spark **innovation across disciplines**, sectors and actors;
- Be based on a **bottom-up approach** of multiple solutions
- **Engage citizens** in co-designing, co-creating, co-implementing and co-assessing missions



**Adaptation to climate
change, including societal
transformation**





Climate Neutral and Smart Cities Issues at stake

- Cities occupy **3% of the planet's landmass** but consume over **65% of the world's energy** and account for more than **70% of the global CO₂ emission**
- 75% of the European citizens live in cities and expected to **raise to 85% by 2050**
- Paris Agreement and Agenda 2030
- European Green Deal: **Europe first climate neutral continent by 2050**, more ambitious target for 2030



Mission Board for Climate Neutral and Smart Cities



**Hanna
GRONKIEWICZ-WALTZ**



**Allan
LARSSON**



**Katrine Krogh
ANDERSEN**



**Anna Lisa
BONI**



**Paulo
FERRAO**



**Emmanuel
FOREST**



**Romana
JORDAN**



**Barbara
LENZ**



**Julio
LUMBRERAS**



**Chrysses
NICOLAIDES**



**Daniël
TERMONT**



**Joakim
REITER**



**Martin
RUSS**



**Anne
SULLING**



**Maria
VASSILAKOU**



Climate Neutral and Smart Cities

State of play I

- 8 **Mission Board meetings** so far, several sub-groups discussions focused on mission scoping
- 1 meeting with **Assembly** and 2 meetings with **SPC sub group** to discuss draft concept paper
- Several discussions with ongoing initiatives and relevant **stakeholders** both at Board meetings and by initiative of Board members
- Support to the Board by **Foresight** experts: input papers on key trends affecting transformation towards climate neutrality; development pathways and principles for shaping the transformation process.



Climate Neutral and Smart Cities

State of play II

Working title of the Mission: « **100 Climate Neutral Cities by 2030 – by and for the citizens** »

Main Objective: support and promote 100 European cities in their systemic transformation towards climate-neutrality by 2030

How:

- systemic approach, combining new knowledge-based solutions, use of standardized data that may enable scalable (smart) technologies, new business models and regulatory approaches, integrated governance and social innovation
- Offer cities financial means to achieve the mission goals through Horizon Europe and other EU instruments;
- Build a multi-level, co-creative process, formalised through a **Climate City Contract**, to turn key barriers into drivers;
- Help delivering the SDG by improving air quality, creating jobs, promoting healthier lifestyles, and reducing the negative effects of mobility; ensure fair transition and geographical coverage, leaving no one behind;
- Capitalise on existing European climate initiatives and stakeholders
- Collaborate with European businesses in order to contribute to innovation and improve their global competitiveness.



Climate Neutral and Smart Cities Outreach and Citizens' engagement

- Outreach activities by single Board Members (urban fora, conferences, ad hoc consultations/meetings)
- Targeted strategy developed for citizens engagement
- Common methodology for physical events
 - Austrian Mission Café, 21/01, Vienna, Austria
 - R&I Cities of the future, 6/02, Ljubljana, Slovenia
 - Innovation Camp, 4/03 Cluj-Napoca, Romania
- Mapping of digital tools and questions for online virtual sessions
- Virtual events:
 - Espöö, Finland (24 March 2020)
 - Iasi, Romania (5 May 2020)
 - Groningen, Netherlands (19 May 2020)
 - Lille, France (25 or 28 May 2020)
- Targeted discussions/exchanges with NGOs, focus groups and cities authorities
- Specific Cities' Mission video

Urban R&I in Horizon Europe

Urban R&I in EU Framework Programmes

- ✓ Continuous funding for more than **30 years** since Framework Programme 5;
- ✓ **Horizon 2020:**
 - ✓ Urban R&I funded **across** Societal Challenges;
 - ✓ Further to **sectorial**, increasing emphasis on **systemic** 'urban ecosystem' **solutions**;
 - ✓ **612** projects; approximately EUR **3.1 billion**; more than **120 cities** as hubs of Innovation & Living Labs

Urban R&I in EU Horizon Europe

- Addressed **across several Clusters**; more explicitly under “**Cities and Communities**” (Cluster 5) to:
 - Significantly increase overall **energy** and **resource efficiency**;
 - Promote **holistic, integrated and cross-sectorial approaches**, including business models, financing issues, incentive structures and social innovation;
 - Target **energy** and **mobility systems, building stock** and **climate change** with **co-benefits** for soil, air quality, waste and noise, quality of life, reduced urban environmental footprint, pollution....;

Partnerships

European Partnership Driving urban transitions to a sustainable future (DUT)

Overall Objective

*Underpin **people-centric urban transitions towards sustainability, climate neutrality and circular economies** in sync with health, livability, cohesion, well-being and economic prosperity for all.*

Specific Objectives

- *Develop, test, replicate and upscale **knowledge** and a wide **portfolio of innovative solutions**;*
- *Foster **co-design of urban transition pathways** and implementation strategies;*
- *Enhance **capacity** among cities, stakeholders, businesses and societal actors to **co-design** and roll-out transformative **transitions towards sustainable development** through:*
- *Establish sustainable **Europe-wide knowledge hub**, city **networks**, **multi-stakeholder community of practice** and **communities of practitioners** for sharing of experiences, peer-learning*

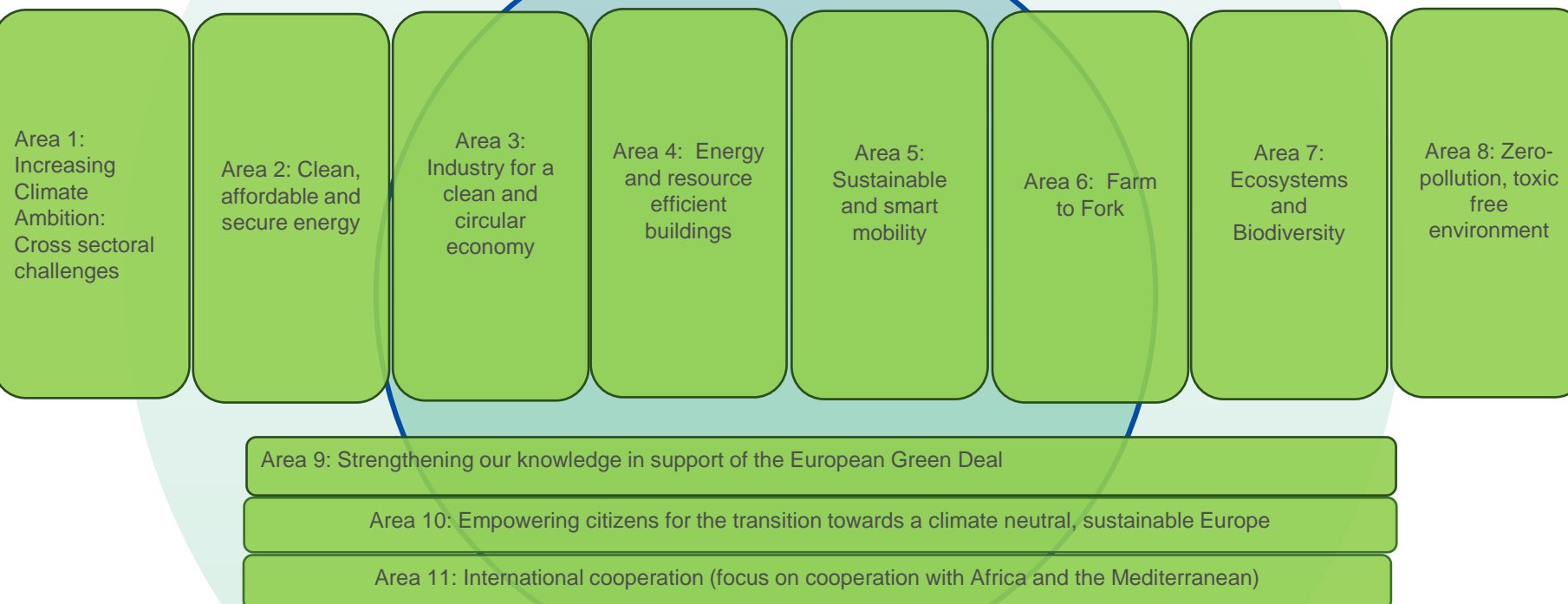
Implementation

- *Build upon two existing Member States networks, the **JPI Urban Europe** and the **Positive Energy Districts and Neighbourhood**;*
- *Mobilise Member States, actors, communities and R&I investments through **alignment** of national, regional and local visions, investments and **R&I agendas**;*
- *National/regional investments estimated by **EUR 20–30 million per year***
- *Focus on three **critical sectors** and their **interrelationships**: energy transitions through Positive Energy Districts, mobility transitions through accessibility and connectivity and urban greening through Nature-Based Solutions and circular economies;*
- ***Challenge-driven** interdisciplinary and transdisciplinary R&I to address complexity and ensure relevance*
- *Address ‘**front-runners**’ BUT ALSO **small and medium size** cities in line with great diversity of European cities;*

European Green Deal call

The European Green Deal Call

MAIN PART OF THE CALL FOCUSING ON INNOVATIVE SOLUTIONS AND DEMONSTRATIONS
Total budget up to 1bn – division between areas not yet established



The European Green Deal Call



Towards climate-neutral and socially innovative cities

SCOPE: Establish a one-stop shop in partner cities to help them implement their climate action plans and related social innovation action plans

- Providing technical, regulatory, financial & socio-economic expertise and assistance to cities
- Partnership involving research organisations, academia, industry including social entrepreneurs, the financial sector including impact financiers, investors, philanthropists, NGOs, national and local authorities and citizens

Proposed activities (non-exhaustive list):

Activity 1: Climate action plans and Green Deal innovation:

- Develop: science-based indicators for assessing cities' climate neutral action plans (emissions reduction); innovative urban greening assessment methodologies for planning & monitoring emissions reduction; inter-operable and comparable cities evidence repositories
- Identifying regulatory, institutional, governance, financing, public acceptance, and other barriers preventing progress towards climate neutrality
- Sharing of experience and good practices between cities

The European Green Deal Call



Towards climate-neutral and socially innovative cities

Activity 2: Financial engineering

- Identify strategies and financing solutions for cities to reach climate neutrality, building on existing practices developed by global, European and national initiatives and programmes

Activity 3: Social innovation and citizens' engagement

- Combine existing results of EU R&I with social innovation, and take advantage of the digital transformation to co-create and test solutions with local communities, including changes in social practices and behaviour
- Support twinning and mentoring on Green Deal objectives between cities from different countries and different sizes and creating a European ecosystem of social innovation hubs and local communities

Activity 4: Research and Innovation for climate-neutral transformation of cities

- Support large scale pilots for deployment of systemic solutions combining technological, social, cultural, regulatory and/or financial aspects, building on good practices available at local, national and/or European level

Towards climate-neutral and socially innovative cities

General remarks :

- A **systematic integrated approach** to achieve climate neutral cities is proposed, contrary to classic sectorial approaches
- Stocktaking of existing initiatives, platforms, methodologies, analysis and processes (at national and EU level) is at the basis of the topic
- Primary focus of the topic is on **climate neutrality** and **mitigation**. Climate adaptation or resilience are not targeted
- Wider interpretation of “**cities**”: including city district, a municipality or a urban area (administered or governed by council or government units). But rural areas are not targeted
- **Synergies and synchronization** with the “Climate-neutral and smart cities” Mission will be ensured



Thank you!

HorizonEU #EUmissions

<http://ec.europa.eu/horizon-europe>

<https://www.youtube.com/watch?v=HoqZ7QeElHU>

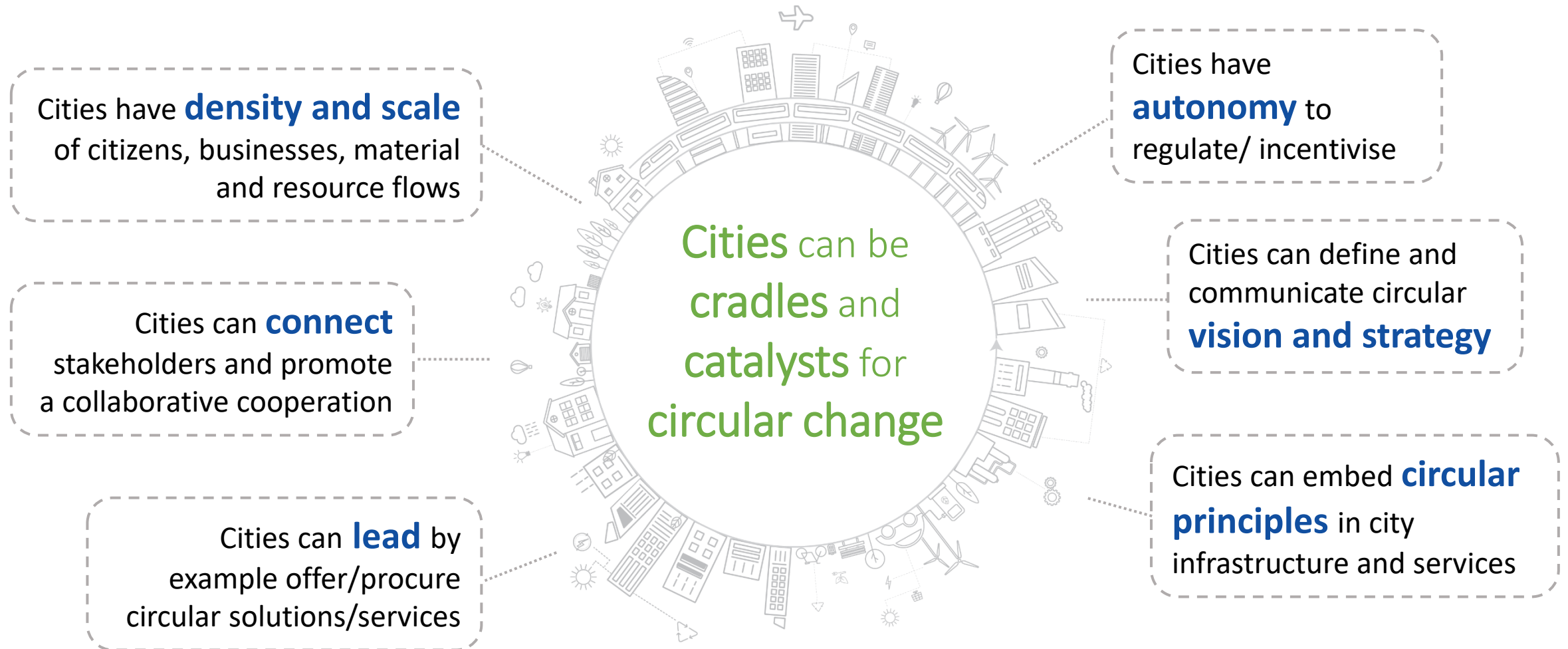
Circular economy financing opportunities for cities

European funding opportunities for small and medium sized cities - Webinar 03 June 2020

Jonas Byström, EIB



CITIES HAVE GREAT CIRCULAR POTENTIAL



CIRCULAR CITIES

... are regenerative, clean, resilient, prospering, liveable and attractive!

Assets/products are *shared/leased* with end-of-life *recovery*

Urban bio-economy with organic by-product/waste recovery and urban farms

Reverse logistics to facilitate re-use, repair and remanufacturing

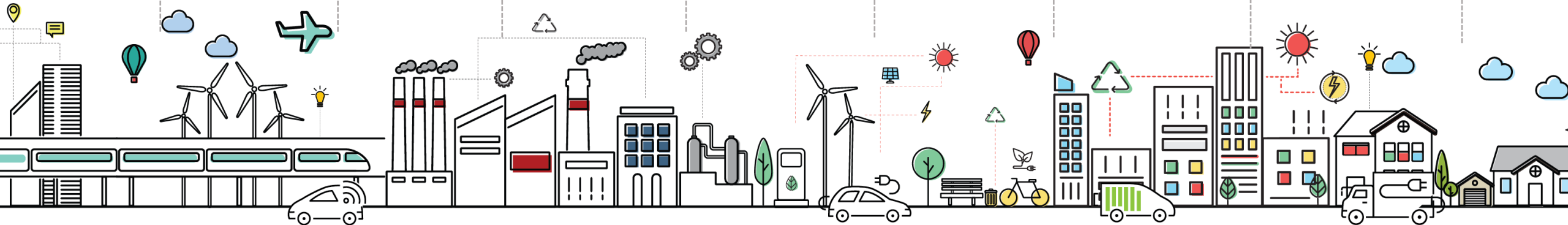
Digital tools facilitate sharing/recovery applications

Mobility systems are clean and shared

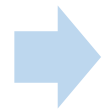
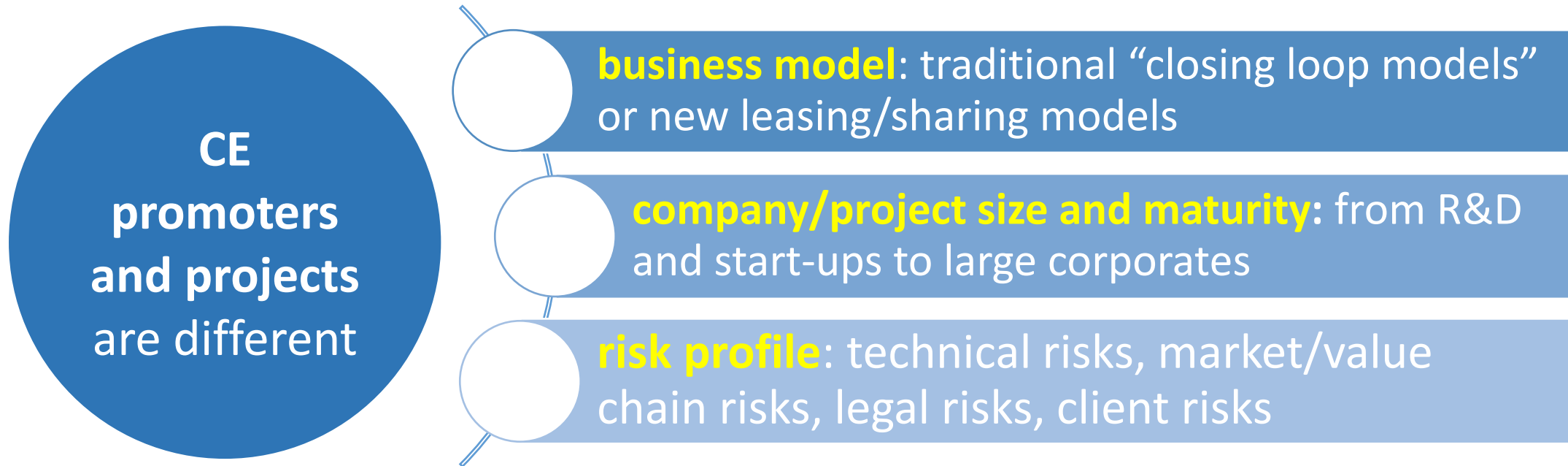
Production with local value loops and industrial symbiosis

Energy production is renewable and local

Buildings are modular, shared, and designed for disassembly



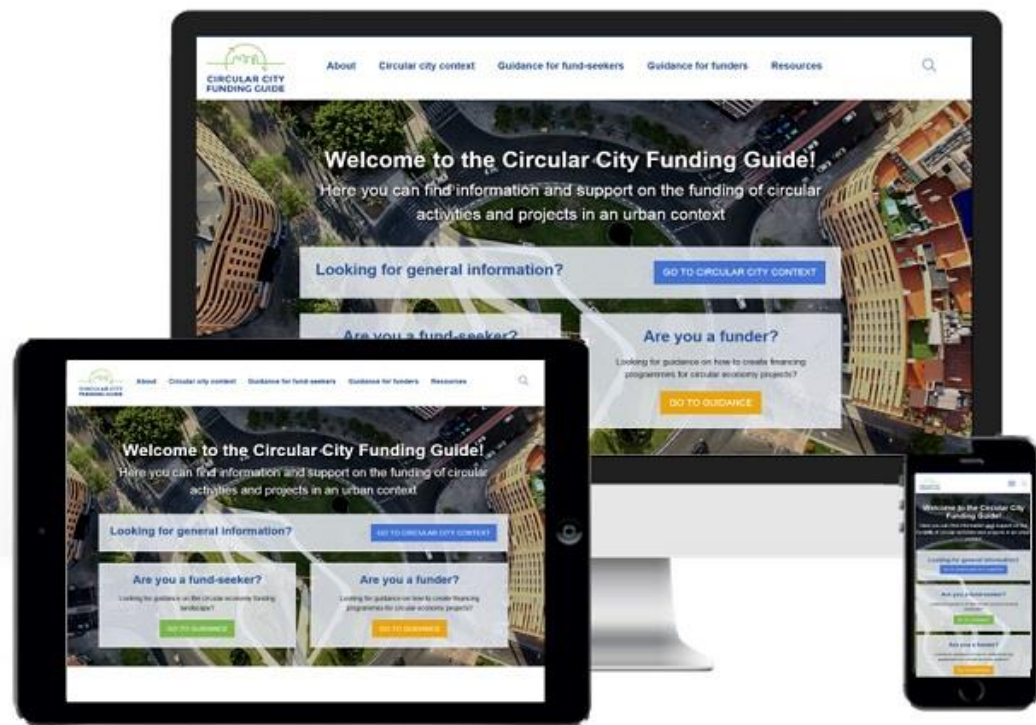
FINANCING A CIRCULAR ECONOMY



DIFFERENT TYPES OF FUNDING NEEDED

www.circularcityfundingguide.eu

A comprehensive tool to support **Circular Economy investments in Cities**



Developed as an EIB led action under the Urban Agenda Partnership on Circular Economy

Prepared by PNO Consultants/INNEN under EIAH funding

Launched at the Cities Forum in Porto 31 Jan 2020



Join #CircularCityFundingGuide group



European Investment *Advisory Hub*
Europe's gateway to investment support



Welcome to the Circular City Funding Guide!

Here you can find information and support on the funding of circular activities and projects in an urban context

Looking for general information?

[GO TO CIRCULAR CITY CONTEXT](#)

Are you a fund-seeker?

Looking for guidance on the circular economy funding landscape?

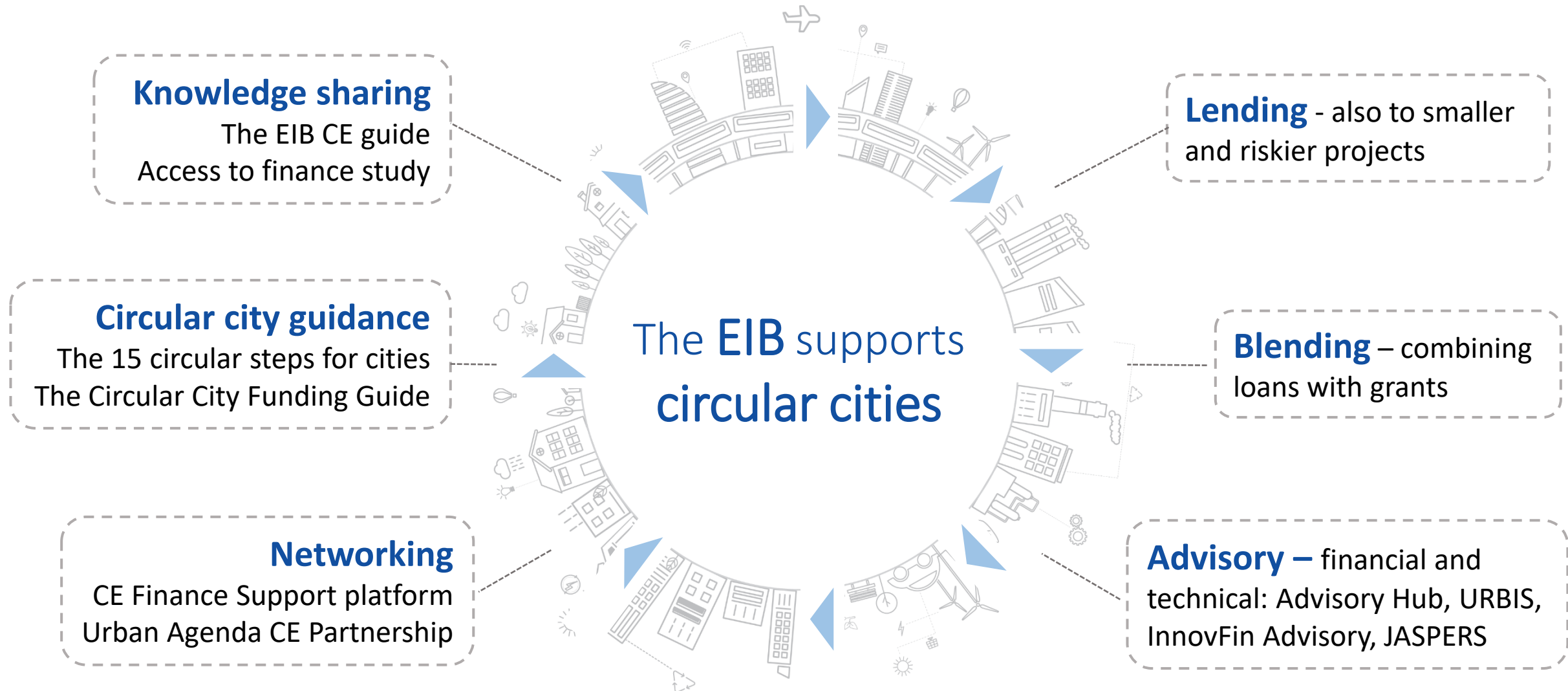
[GO TO GUIDANCE](#)

Are you a funder?

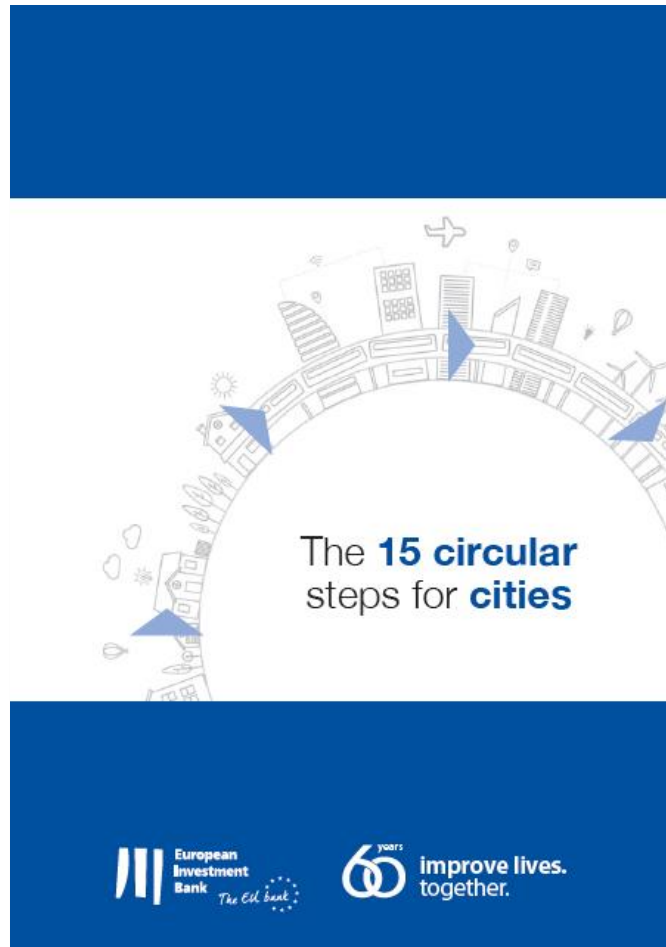
Looking for guidance on how to create financing programmes for circular economy projects?

[GO TO GUIDANCE](#)

EIB SUPPORT TO CIRCULAR CITIES



THE 15 CIRCULAR STEPS FOR CITIES



PLAN	1. C haracterise and analyse local context, resource flows and identify idle assets
	2. C onceptualize options and prioritise among sectors with circular potential
	3. C raft a circular vision and strategy with clear circular goals and targets
ACT	4. C lose loops by connecting waste/residue/water/heat generators with off-takers
	5. C onsider options for extending use and life of idle assets and products
	6. C onstruct and procure circular buildings, energy and mobility systems
	7. C onduct circular experimentation – address urban problems with circular solutions
	8. C atalyse circular developments through regulation, incentives and financing
	9. C reate markets and demand for circular products and services – be a launching customer
	10. C apitalise on new ICT tools supporting circular business models
MOBILISE/ MONITOR	11. C oach and educate citizens, businesses, civil society and media
	12. C onfront and challenge linear inertia, stressing linear risks/highlighting circular opportunities
	13. C onnect and facilitate cooperation among circular stakeholders
	14. C ontact and learn from circular pioneers and champions
	15. C ommunicate on circular progress based on monitoring

A guide to support the circular transition in cities ([link](#))

EIB CE LENDING 2015 - 2019

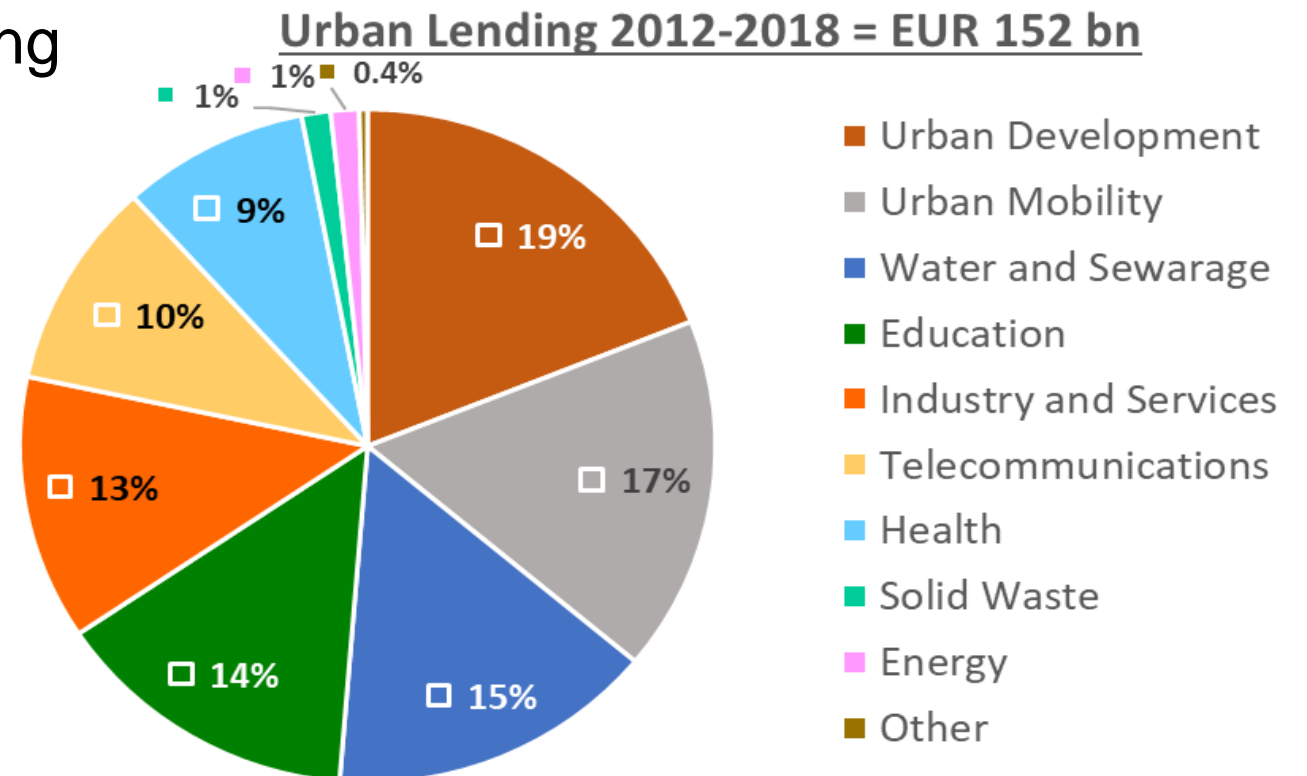
Sector	CE lending 2015-2019 (EUR m)	Share
Industry and services	747	30%
Waste management	594	24%
Agriculture and bioeconomy	438	18%
Water management	426	17%
Mobility	95	4%
Urban development	80	3%
Energy	71	3%
Total	2,452	100%

EIB FINANCING TOOLS FOR THE URBAN SECTOR

Instruments	Key Features
Investment Loans	<ul style="list-style-type: none">• Direct loan for a specific investment project or programme• Usually > EUR 100m project cost• All investment components identified / appraised up front
Framework Loans (FL) direct to a City	<ul style="list-style-type: none">• Loan to a city, usually > 75,000 people, > EUR 100m• Finances a 3-5 year part of the City investment programme• Multi-sector investments (down to EUR 1-2 million) meeting defined criteria but not finally prepared at time of signing
FL via an Intermediary	<ul style="list-style-type: none">• Facility for financing smaller municipalities• Relies on a good intermediary which applies financing criteria agreed with EIB
Equity Funds	<ul style="list-style-type: none">• Investment into an urban development, infrastructure or brownfield fund• Targeted investment criteria leading to new investment
COVID-19 response	<ul style="list-style-type: none">• Additional EIB financing in support of existing and new Covid-19 focused operations, including expansion of selected eligibilities• EUR 25 billion pan-European Guarantee Fund, which is expected to raise up to EUR 200 billion in funding for the companies most in need, including SMEs

EIB URBAN LENDING: SECTORS AND GEOGRAPHIES

- EUR 150 bn of urban lending 2012-18
- EUR 50 bn urban climate finance 2012-18
- Urban is approx 1/3 of total EIB lending



Thank You!

bystroem@eib.org



EU Funding small and medium sized cities

Eddy Hartog
Head of Unit Smart Mobility & Living
Directorate-General Communications Networks, Content and Technology (DG CONNECT, H5)
European Commission



Policy vision

Strategic objective: By 2025, ensure that 300m residents of EU communities have access to AI and data driven services, supported by 5G Connectivity, Urban Platform(s) and a Common Data Space

Objective: Foster AI and data driven solutions for EU citizens

Objective: Accelerate the adoption of Urban Platforms in EU cities

Objective: Establish a common data space for smart and sustainable communities

Objective: Ubiquitous access to 5 G connectivity

Smart and Sustainable City Ecosystem



Application building block & Smart Green services

AI

TEFs

Analytics and Intelligence

AI and data driven services

City Digital twins

Interoperability

Digital Urban Platforms

Data

Common Data Space

Infrastructure

5G Connectivity

People & Skills

Sustainability Goals

Capacity Building & Scaling-up at EU level

Data Governance & Stewardship

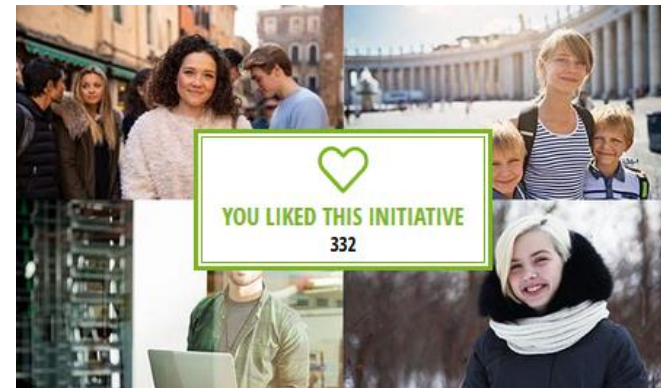
Cybersecurity & Privacy

Technology & Value Chains

Digital Transformation

Processes

Join the Community



JOIN, BOOST, SUSTAIN



Join the Community

We signed



Mayor	City of Joensuu	Local	Finland
Mayor	City of Helsinki	Local	Finland
Mayor	Tampereen kaupunki	Local	Finland
Mayor	City of Espoo	Local	Finland
Minister	Ministry of Economic Affairs and Employment	National	Finland
Mayor	City of Pori	Local	Finland
Mayor	City of Vantaa	Local	Finland
Mayor	City of Oulu	Local	Finland
Mayor	City of Turku	Local	Finland
Deputy Mayor	City of Jyväskylä	Local	Finland
Mayor	City of Gelsenkirchen	Local	Germany
Mayor	City of Dortmund	Local	Germany
Minister of Digital Strategy and Innovation	Hessen	Regional	Germany

Metropolitan adviser delegated to digital	Métropole Européenne de Lille	Local	France
President	Grenoble-Alpes Métropole	Local	France
President	Métropole Nice Côte d'Azur	Local	France
President	Bordeaux Metropole	Local	France
Mayor	Ville de Saint-Quentin	Local	France
Mayor	Eindhoven	Local	Netherlands
Mayor	Gemeente Enschede	Local	Netherlands
Mayor	City of Amsterdam	Local	Netherlands
Other	Gemeente Amersfoort	Local	Netherlands
Mayor	Municipality of Luleå	Local	Sweden
Mayor	Kungsbacka kommun	Local	Sweden





Money

DIGITAL IN THE NEXT MFF: OVERVIEW

Emphasis
On deployment

Digital Europe: Capacities & roll out

1. High Performance Computing (HPC)
2. Artificial Intelligence (AI)
3. Cybersecurity
4. Advanced digital skills
5. Digital transformation and interoperability

€9.2 billion

Digital in Horizon Europe R&D&I

1. Digital under "global challenges"
 - Digital and industry cluster
 - Digital in other clusters - health, mobility, energy, environment,...
2. FET Open under Open Innovation
3. Research Infra under Open Science

> €12 billion for digital

Mission Climate
neutral smart cities

Connecting Europe Facility - Digital Connectivity

- 5G roll out
- BB 4EU, Connecting communities
- Synergies with Transport /Energy

€3 billion

Creative Europe MEDIA

- Distribution of works
- Creation

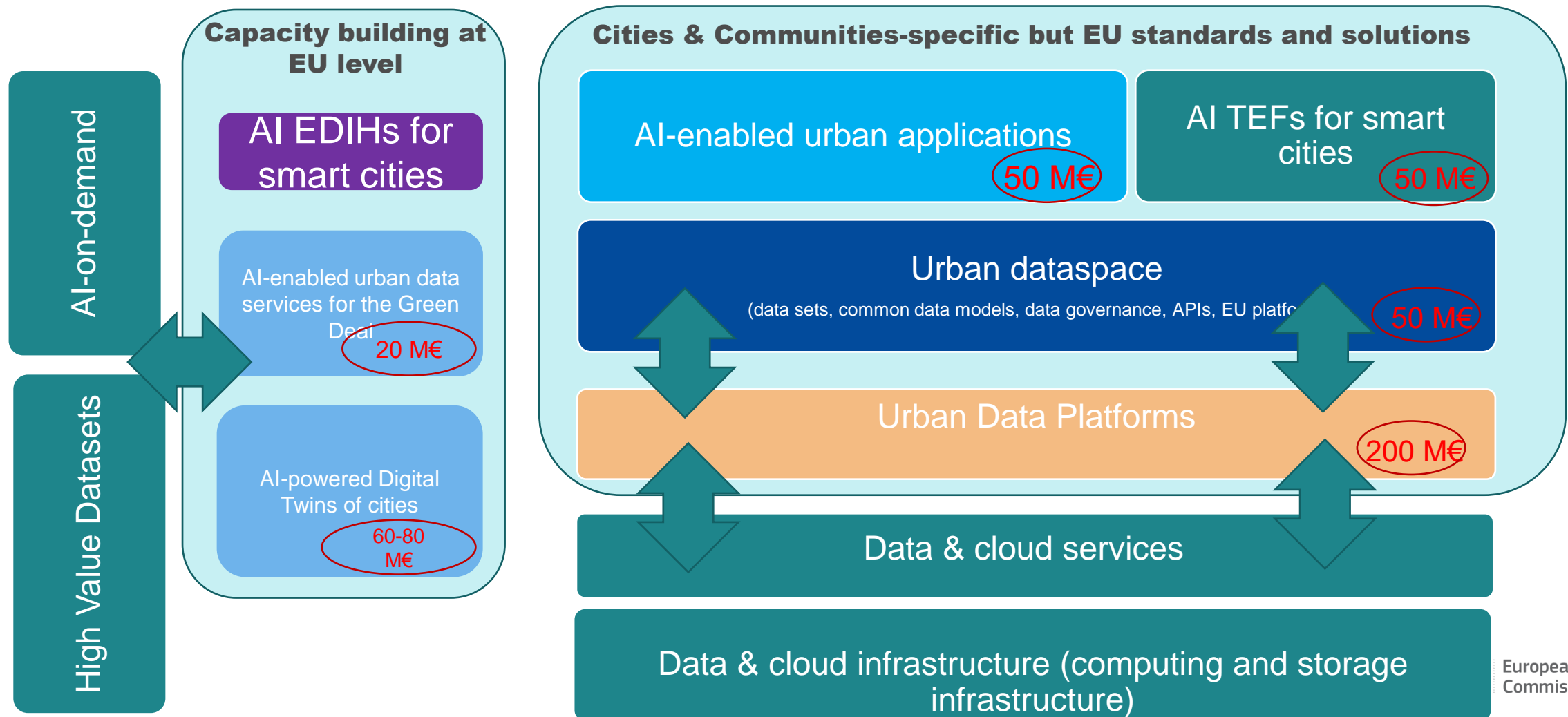
€1.1 billion



Cities and
communities

Scaling-up digital solutions for SCC:

Draft layered model





COVID-19

Digital tools to support contact tracing

Mobile contact tracing apps can make a difference in the response to the COVID-19 pandemic, and help societies gradually return to normal life.

Apps can complement manual contact tracing, with several benefits:

Time

**Volume of
contacts**

Resources

**Information and
guidance**



A common EU approach

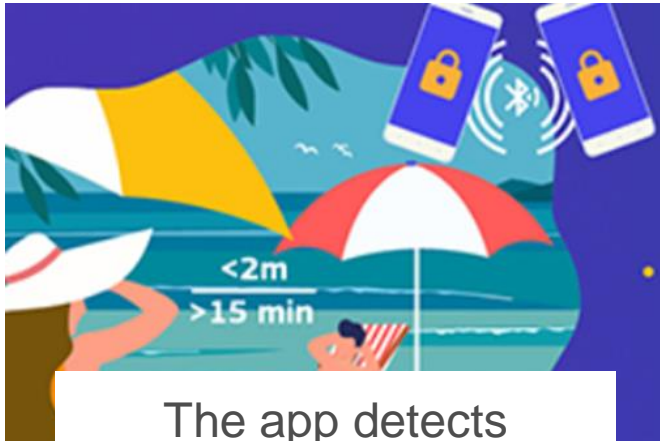
COMMISSION RECOMMENDATION (EU) 2020/518

of 8 April 2020

on a common Union toolbox for the use of technology and data to combat and exit from the COVID-19 crisis, in particular concerning mobile applications and the use of anonymised mobility data

- A fragmented and uncoordinated approach across Europe would risk
 - hampering the effectiveness of response measures;
 - causing adverse effects to the single market and to fundamental rights and freedoms.
- The Member States, supported by the Commission, are rapidly working on developing and updating a **common EU Toolbox** on a pan-European approach for the use of mobile applications.

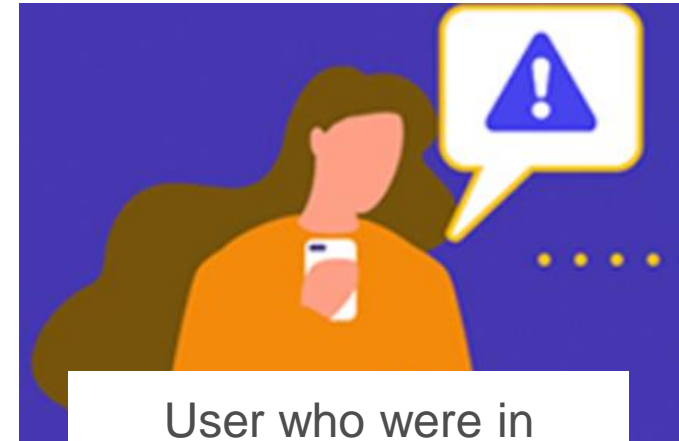
Common EU Toolbox on mobile applications to support contact tracing for COVID-19



The app detects epidemiologically relevant proximity with other app users

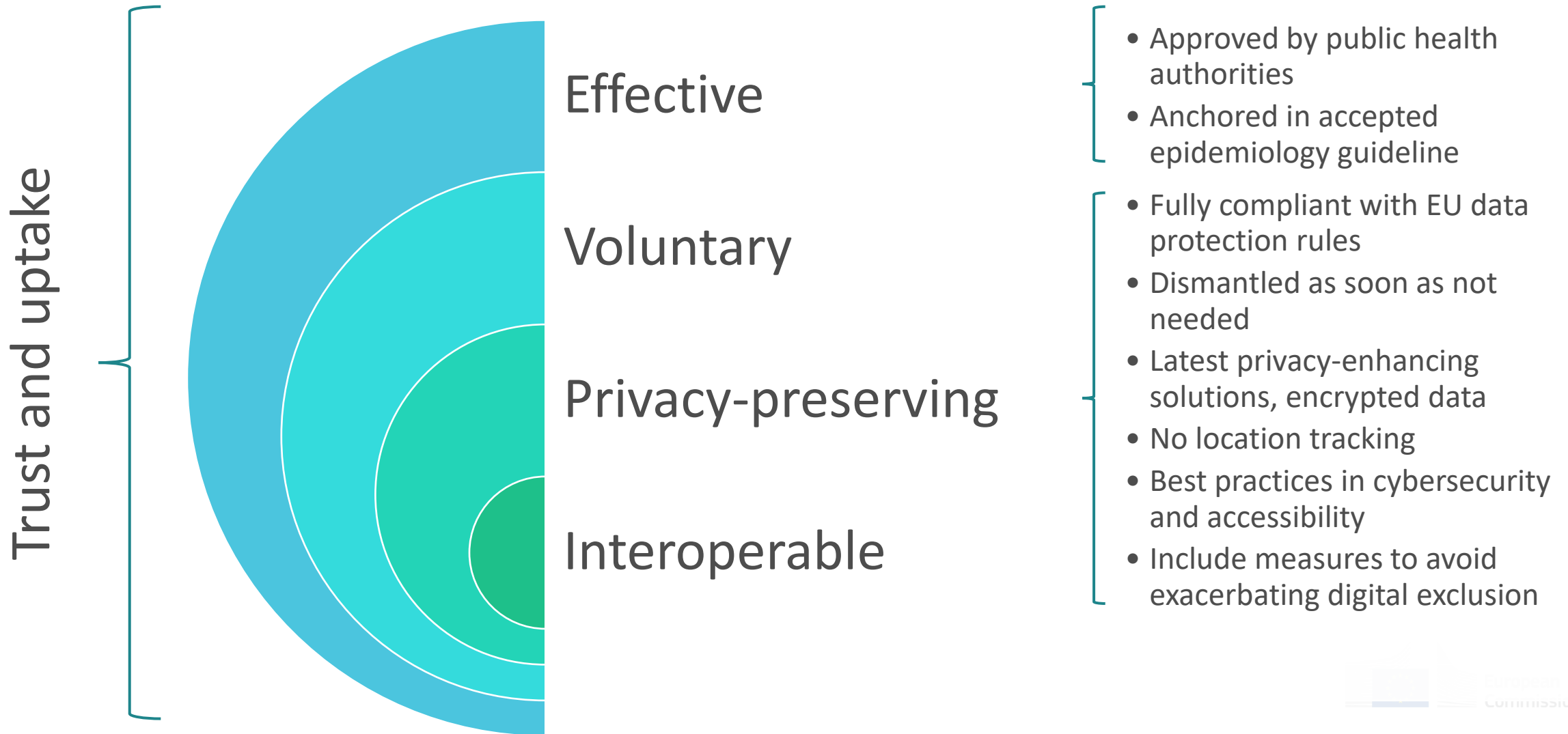


If users test positive for COVID-19, they receive a confirmation code by health authorities and they can insert it in the app



User who were in proximity to infected users receive an alert. They can seek advice, self-isolate and receive testing as appropriate

Essential requirements for national apps



How to ensure apps are effective?

Regular information exchange and learning lessons on...

(1) Performance

- User experience eg app loads quickly and does not crash
- How many asymptomatic exposed people are alerted
- Impact on health services
- False positives and negatives

(2) Transparency and trust

- Don't overpromise
- Genuinely voluntary – no pressure to download to participate in society
- Regular reporting
- Adjust or discontinue according to performance

Interoperability

- Users should be able to rely on their national app independently of the region or Member State they are in at a certain moment.
- Whatever the approach taken with approved national apps, interoperability between apps and between backend systems is essential while preserving privacy standards
- This effort will support the gradual lifting of border controls within the EU and the restoration of freedom of movement.



Next steps

- MS to agree technical specifications for interoperability for all apps (launched or under development)
- Evaluate the performance of the apps and take necessary remedial action
- Adopt a common approach to use of anonymised mobility data from telcos for purposes of modelling spread of pandemic and effect of counter measures
- COM to report on progress under the Recommendation in June

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Closing remarks

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