

Date: 04/12/2023

Partner search form

For Creative Europe project applications

Call	Circulation of literary works
Strand or category	Literature

Cultural operator - who are you?

cultural operator Willow	<u> </u>
Name of organisation	Region Jonkopings lan
Country	Sweden
Organisation website	www.rjl.se
Contact person	Henrik Hermansson, +4610-2428496, +4670-2190189 henrik.hermansson@rjl.se
Organisation type	Public sector
Scale of the organization	10 000 employees
PIC number	995412061
Aims and activities of the organisation	Regional and cultural development. Enhancing the conditions for writers, publishers and others in the field of literature. The aim for this project is to create new conditions for today's writers, for them to reach beyond the country's borders and to establish long-term collaborations with partners in Europe. Activities constitutes of translation, publication, and distribution of literary works, and, for example, international exchanges via literary festivals.
Role of the organisation in the project	Project owner
Previous EU grants received	Structural funds, countryside, and agricultural projects among other

Proposed Creative Europe project – to which project are you looking for partners?

Sector or field	Literature
Description or summary of the proposed project	The project partly aims to translate, publish, and distribute authors in Jönköping County and other European areas, and circulate literature from other countries into Sweden. The project also aims to create long-term, stable collaborations for continued exchange in literature across Europe. By finding collaborations with publishers, distributors, literary festivals and others in Europe, new projects can be designed in the future. In this way, authors, publishers, and others become more independent of their geographical conditions. The region aims to create a larger and more varied range of literature within the European Union. Please see the attachment on page 3 for additional information.
Partners currently involved in the project	Region Jönköping County, writers, publishers, and organizations in the field of literature.
in the project	organizacions in the new or interactive.

 $[\]ast$ By answering "yes" you confirm that the information provided can be shared publicly by the Creative Europe Desks in the countries participating in the Creative Europe programme, in order to support your search for partners.

Partners searched – which type of partner are you looking for?

All European countries – partners at local, regional, national, and international level within the public sector, civil society and business sector are of interest.
Publishers and distributors
15 th of January, 2024

Projects searched – are you interested in participating in other EU projects as a partner?

Yes / no	Yes
Which kind of projects are	Project aiming to establish international cooperations in the
you looking for?	field of literature

Publication of partner search

This partner search can be	Yes
published?*	



Project Description - Circulation of European literature

Call: Circulation of literary works Strand/category: Literature

Summarizing project description as the basis for the application within Creative Europe with Region Jönköping County as project owner. The announcement of the call is expected to take place from the 16th of January to the 16th of April 2024. Region Jönköping County is now looking for partners at local, regional, national, and international level within the public sector, civil society, and business. This summary primarily describes the project from the view of the local Swedish authors, but we want to build an international consortium for mutual benefits, exchange, and cooperation. We want to develop new ideas together with partners along the process leading to the final application.

Background and expected effects

Jönköping county and Småland have a rich literary heritage with authors such as Vilhelm Moberg, Astrid Lindgren and many more. These authors have reached a large audience and reached beyond the borders of the country. At the same time, the region has relatively few companies in the cultural and creative sector, compared to regions of similar size. Region Jönköping County now wants to, based on this background, create new conditions for today's writers from this area, as well as other European areas together with other actors throughout Europe. Through the project, the authors are expected to reach beyond the country's borders, and Region Jönköping County is striving to establish long-term collaborations with partners in Europe. Such collaborations are expected not only to result in translation, publication, and distribution of literary works, but also, for example, international exchanges via literary festivals, such as *SmåLit*, Småland's literature festivals.

The current situation

Region Jönköping County organizes a regional network, called *VÄNLIT*, for authors, publishers, translators, and other professionals in the field of literature. Platforms, online meetings, training courses and projects are created within the network. Within the network there are several authors whose works could reach more European countries and reach new readers. Jönköping County is largely a rural region, where writers and cultural actors have different conditions than in metropolitan regions. Through international collaborations, writers in rural areas can get other opportunities to work and reach out. Authors and others should be able to work in Sweden, regardless of where they live. In addition to Småland's literature festival, there are several other events in the region, such as *At the fringe* in Tranås, the *International Poetry Festival and Writers' Scene Bodafors*. There are also relatively many published poets living in the county.

What the project aims to change

The project partly aims to translate, publish, and distribute authors in Jönköping County, but also to create long-term, stable collaborations for continued exchange in literature. By finding collaborations with publishers, distributors, literary festivals and others in Europe, new projects can be designed in the future. In this way, authors, publishers, and others become more independent of their geographical conditions. The region aims to create a larger and more varied range of literature within the European Union.

Involved authors and their interest

Around ten writers in Jönköping County currently wants to participate in the project. The authors write primarily prose and poetry. The authors emphasize the importance of reaching outside of Sweden, in a line

of business with fierce competition and with changing conditions, such as audio books, AI and self-publishing. We need long-term projects that create an international infrastructure for the future.

Preliminary activities- and timetable

The project will last for two years and will include several different activities in addition to translation, publication, and distribution. Region Jönköping County will communicate the ongoing project activities continuously and, through several different efforts, highlight the works of the participating authors. The project activities will become part of ongoing efforts, such as SmåLit, VÄNLIT (network for writers and others).

2023

November – December: announcement for collaboration partners and preliminary project description

2024

15 January: deadline for partners to register interest.

24 January: application opens.

February: digital meetings with collaboration partners and authors, etc.

March: collection of cooperation partners' letters of intent, authors', and translators' CVs.

No later than April 16: submission of the application. Autumn: project start if the application is approved.

2025

Translations and publications

2026

Distribution and marketing Autumn: project ends

Expected result after the project ends

After the project, European authors have been translated, published, and distributed throughout Europe. Long-term collaborations with European publishers and distribution channels have been established for the future. Further translations and publications are planned within the established collaborations.

Contact Information

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